



GROW YOUR GIFT, **GROW YOUR IMPACT**

Increase your gift this
year, and the growth
portion of your gift
will be matched!



When you grow your gift this year, the growth portion of your contribution will be matched* automatically, improving even more local lives and ensuring kids, families, and individuals have access to support when they need it most.

Together, we can create ripples of positive impact in our community that swell to waves of change.

Grow your gift today at [**calgaryunitedway.org/donate**](https://calgaryunitedway.org/donate).

UNITED, WE MAKE THE BIGGEST DIFFERENCE.

If you have any questions, please contact philanthropy@calgaryunitedway.org.



United Way
Calgary and Area

*This growth matching opportunity is made possible thanks to the generosity of local philanthropists Leslie & David Bissett, Michael & Donna Kanovsky, and Sharon Siebens. It is available up to a maximum of \$1.3 million. Only contributions supporting United Way programs and initiatives will be matched.