

A child's hands are shown with fingers spread, each finger coated with a different color of paint: black, green, and brown. The hands are positioned to hold a large, semi-transparent heart shape in the center. The heart contains a solid red heart. The background is a blurred image of the child's face.

DOUBLE YOUR IMPACT!

Donate \$10,000 or more for the first
time and your entire contribution will
be matched dollar-for-dollar.

When you become a first-time Major Donor by contributing \$10,000 or more, you are not only joining a group of influential members in Calgary, but also your entire donation will be fully and automatically matched*. This doubles your community impact and helps support twice as many local people!

Together, we can create ripples of positive impact in our community that swell to waves of change.

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If you have any questions, please contact philanthropy@calgaryunitedway.org.



United Way
Calgary and Area

*This Major Donor matching opportunity is made possible thanks to the generosity of local philanthropists Lorne & Patricia Gordon, Bob & Michele Michaleski, and Sharon Siebens. It is available up to a maximum of \$1.1 million. Only contributions supporting United Way programs and initiatives will be matched.